



LIBERTY

BLUE HEALTH COVER

World AIDS Day

LIFE INVESTMENTS **HEALTH** CORPORATE PROPERTIES ADVICE

1 December 2013



Getting to zero:
Zero new HIV infections
Zero discrimination
Zero AIDS related deaths

What is World AIDS Day?

World AIDS Day is held on 1 December every year. It's an opportunity for people to unite in the fight against HIV, show their support for people living with HIV or AIDS and to commemorate those who have died from AIDS-related illnesses.

Why is World AIDS Day important?

An estimated 34 million people have HIV or AIDS. Today, many scientific advances have been made in HIV treatment, there are laws to protect people living with HIV and we know a lot more about the condition. Despite this, many people don't know how to protect themselves and others from HIV infection, and discrimination and stigma remain a reality for many who live with HIV or AIDS. World AIDS Day reminds us that HIV has not gone away – we need to raise money, increase awareness, fight prejudice and improve education.

What should I do on World AIDS Day?

World AIDS Day is an opportunity to learn more about HIV and to put that knowledge into action. If you understand how HIV is transmitted and how it can be prevented, you can use this knowledge to take care of your own health and the health of others. Those living with HIV or AIDS deserve to be treated with respect and understanding. You can also show your support for HIV positive people on World AIDS Day by wearing a red ribbon, the international symbol of HIV awareness and support.

At Liberty Health we support World AIDS Day

We cover the costs associated with HIV testing and treatment. As part of our Liberty Blue Health Cover insurance product, we offer comprehensive cover for policyholders who are living with HIV or AIDS.

**It does not matter
whether you are HIV
positive or negative
let's get to zero together!**

Find out more about World AIDS Day at: <http://www.worldaidscampaign.org/world-aids-day/>